

Share Your Fire!

On April 23rd, 2010, your organization is invited to help ignite a renewal of ethical business practices in the marketplace by becoming an Integrity Resource Center (IRC) Shareholder of the 2010 Faith Incorporated conference.

Faith Incorporated is the platform for your organization to declare its moral position and partner with IRC in supporting Kansas City's premier business conference addressing issues of faith and integrity in the workplace.

Faith Incorporated Shareholder Options



PARTNER SHAREHOLDER INVESTMENT **\$7,500**

- Group of 20 & VIP seating: Conference tickets
- Full page ad in conference program
- Premium Exhibitor's Booth
- Hyperlink on sponsor page of IRC website
- 350 word advertorial in program
- Flyer/promotional item insertion attendee packet
- Promotion in Integrity Moments Email broadcast (1-week)
- 60 second video promotion
- Emcee thanks and mention
- Brand name / logo – on multimedia screen(s)
- Complete DVD set – 2010 Faith Incorporated Conference
- Presenting sponsorship of one speaker
- Promotion in post event email
- Brand exposure on marketing collateral
- Brand logo & hyperlink on conference website
- Brand logo on DVD, CD sets
- Brand logo on stand alone signage

FaithIncorporated
Rebuilding Integrity in the Workplace

An Integrity Resource Center Event

www.FaithIncorporated.org



GOLD SHAREHOLDER INVESTMENT

\$5,000

- Group of 10 & VIP seating: Conference tickets
- Full-page ad in conference program
- Premium Exhibitor's booth
- Hyperlink on sponsor page of IRC website
- 350 word advertorial in program
- Flyer/promotional item insertion attendee packet
- Promotion in Integrity Moments Email broadcast (1-week)
- 60 second video promotion
- Emcee thanks and mention
- Brand name / logo on shared signage
- Complete DVD set – 2010 Faith Incorporated Conference
- Presenting sponsor of one speaker

SILVER SHAREHOLDER INVESTMENT

\$2,500

- Group of 10: Conference tickets
- 1/2 page ad in conference program
- Exhibitor's booth
- Hyperlink on sponsor page of IRC website
- 350 word advertorial in program
- Flyer/promotional item insertion attendee packet
- Promotion in Integrity Moments Email broadcast (1-week)
- Complete DVD set – 2010 Faith Incorporated Conference

BRONZE SHAREHOLDER INVESTMENT

\$1,000

- Group of 10: Conference tickets
- 1/3 page ad in conference program
- Exhibitor's booth
- Hyperlink on sponsor page of IRC website
- Complete DVD set – 2010 Faith Incorporated Conference

EVENT OPTIONS

Exhibitor's Booth	\$250
Full page ad in conference program	\$350
Half page ad in conference program	\$250
1/3 page ad in conference program	\$150

FOR SHAREHOLDER OPPORTUNITIES CONTACT:

IRC Office Penny Lyons
 913-782-9333
 Toll-Free 800-355-6071
 penny@integrityresource.org
All Shareholders are subject to IRC approval

2010 SHAREHOLDER BENEFITS

	Partner \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Group of 20 & VIP seating: Conf. tickets	•			
Group of 10 & VIP seating: Conf. tickets		•		
Group of 10: Conference tickets			•	•
Complete DVD set Kansas City Faith Incorporated Conference	•	•	•	•
Exhibitor's Booth	•	•	•	•
Premier Exhibitor's Booth	•	•		
Flyer/promotional item: Attendee packet	•	•	•	•
Brand name / logo on multimedia screen(s)	•			
Brand logo/hyperlink on home page	•			
Brand logo/hyperlink on sponsor page	•	•	•	•
Brand name / logo on stand-alone signage	•			
Brand name / logo on shared signage		•		
Brand name / logo in conference program	•	•	•	•
Brand exposure on marketing collateral	•			
Promotion in Integrity Moments Email broadcast (1-week)	•	•	•	
Emcee thanks and mention	•	•		
60 second video promotion	•	•		
Presenting sponsor of one speaker	•	•		
Promotion in post event email	•			
350 word advertorial in program	•	•	•	
Full page ad in conference program	•	•		
Half page ad in conference program			•	
1/3 page ad in conference program				•



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